



JASON TAYLOR

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EXPERIENCE

Frontend Developer & Designer, Freelance

September 2005 - Present | Cincinnati, OH

- Designed and produced websites and graphics for various clients
- Wrote, debugged, and validated advanced HTML and CSS
- Worked with WordPress to create custom themes and templates
- Customized and maintained multiple social media platforms
- Hosted, updated and maintained websites to meet clients' needs
- Designed and printed postcards, invitations, and other materials
- Designed and screen printed t-shirts and other apparel

Frontend Developer & Designer, NSIXTY Digital

April 2016 - March 2017 | Cincinnati, OH

- Wrote, debugged, and optimized responsive HTML, CSS, and SCSS
- Front-end developed and designed for WordPress, Magento, Wix, and more
- Worked closely with back-end development team on testing and debugging
- Planned, designed, built, and wrote copy for monthly email campaigns
- Designed, planned, and set up promotional landing pages, ads, and offers
- Designed various printed marketing and promotional materials

Digital Designer & Developer, InnerWorkings / Gannett

May 2012 - April 2016 | Cincinnati, OH

- Designed and created emails, landing pages and other marketing assets
- Wrote, debugged, and optimized responsive HTML and CSS
- Worked with CMS tools to create custom landing pages and microsites
- Designed and created web banners and ads for social media
- Collaborated with team members to plan and execute client campaigns
- Helped define digital best practices and advise colleagues

Interactive Designer, Signal US Interactive

March 2007 - November 2011 | Blue Ash, OH

- Planned, wireframed, and designed websites and applications
- Wrote, debugged, and validated advanced HTML and CSS code
- Collaborated and worked closely with the Interactive Development team
- Designed, created and optimized graphics for both web and print instances
- Designed and customized social media apps, ads and marketing images
- Produced, edited and optimized animation and video for web utilization

Designer / Webmaster / Lab Assistant, Maverick Corporation

July 2004 - April 2006 | Blue Ash, OH

- Designed, developed and debugged the company's website
- Updated and maintained website content to meet client's needs
- Refreshed company logos and branding; created branded print materials

SKILLS

- Front-end development, UI/UX design, wireframing, and usability
- HTML, CSS, SCSS, XML, and javascript libraries
- Thorough multi-browser bug testing and fixing
- Proficient with Adobe Creative Suite and Office applications
- Worked in WordPress, Magento, Shopify, Ion, and other CMS frameworks
- Social media setup, customization, and creation of brand assets
- Email marketing design, development, testing, and setup
- Image editing, cleanup, and optimization / video editing
- Experience with technical writing, editing, and proofreading
- Highly organized, pixel perfect, and resourceful

EDUCATION

Cincinnati State Technical and Community College

Web Design Technology

2002 - 2006 | Cincinnati, OH

- Attained new design techniques while sharpening web development skills
- Learned to be focused, organized and complete projects on time
- Collaborated with others to complete multi-faceted web and print projects

REFERENCES

Available upon request